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To All Media

Dr. Babak Firouzi named PPM Certified Dentist

The pure power Athletic Group, Inc. makers of the Pure Power Mouthguard, is pleased to announce that Dr. Babak Firouzi has joined the team.

Dr. Firouzi has been named a PPM Certified Dentist. He joins over 300 neuromuscular dentists worldwide who are offering the PPM. Dr. Firouzi, who is also a graduate of the Las Vegas Institute (LVI) for Advanced Dentistry, is now offering the PPM at his practice for anyone seeking a real edge in sports.

“Over 90% of the population has an overbite, and one of the negative effects of an overbite is that it causes muscle tension,” says Dr. Firouzi. “When the neck and jaw muscles are tense, the body can’t perform at its peak. Strength is lost and balance is diminished. So on the most basic level, what the PPM does is allowing the body to perform at its absolute peak, in a purely natural way.”

Athletes are fitted with the device through the use of sophisticated computer technology. Once the correct bite is discovered, a mold is made and send off to the Lab for production. There are two types of PPM: one for upper teeth for high impact sports such as football or hockey and one for lower teeth such as golf or general training.

Rutgers University, one of the most esteemed research institutions in the world, recently conducted a research study on The PPM and concluded that the device works and is a true benefit for athletes seeking a real edge in sport--- a natural one that is.

Notable athletes using the PPM include: Shaq O’Neil (Suns), Many Ramirez (LA Dodgers), Michael Redd (Bucks), Josh Brown (ST. Louis Rams), Michael Turner (Atlanta Falcons), Scott McCarron (PGA) and Steve Elkington (PGA).

There are currently over 300 professional athletes using the PPM, with representation in Major League baseball (MLB), the national basketball Association (NBA), the National Hockey League (NHL), the National Football League (NFL), and most sports in the National Collegiate Athletic Association (NCAA). As well, there are over 1000 collegiate, Olympic and amateur athletes who have embraced the PPM phenomenon.

For more Information regarding the PPM, call the Center for Aesthetic Dentistry at 412-344-7755 with any questions and to schedule an appointment.