

**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

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**Pure Power Mouthguards (PPM) utilize neuromuscular principles to help athletes achieve success**

The science used to develop the New Orleans Saints PPM (Pure Power Mouthguards) which many are attributing to their success this year, was originally implemented by dentists to help patients suffering from headaches, neck, shoulder pain and other symptoms related to Temporomandibular Disorder, or TMJ disorder. In fact, thousands of people a year are having their lifetime of pain eliminated by the same science.

Only dentists who are trained in the science and treatment procedures of neuromuscular dentistry at the Las Vegas Institute for Advanced Dental Studies (LVI) can be certified to provide Pure Power Mouthguards (which were highlighted during a Monday Night Football game between the New Orleans Saints and the Atlanta Falcons.) LVI trains dentists in the latest neuromuscular techniques, with the primary purpose of helping people in pain. Correcting a patient's bite with neuromuscular principles can eliminate or greatly reduce pain associated with TMJ such as clicking, popping, grinding, clenching, and migraines.

Dr. Babak Firouzi has taken continuing education courses at the Las Vegas Institute for Advanced Dental Studies, and is available by appointment to consult with any patients interested in alleviating their TMJ related pain, or improving their strength and flexibility with a PPM Mouthguard. Contact Dr. Firouzi at Center for Aesthetic Dentistry by calling 412-344-7755, or by visiting [www.pittsburghhaestheticsmiles.com](http://www.pittsburghhaestheticsmiles.com).